The Katie School Imparts the Impact and Importance of Sustainable Business Practices

“The continued survival of future generations and businesses depends on finding solutions to the combined issues of climate change, overcoming our dependency on fossil fuels for energy and transport needs, and ensuring widespread access to clean water. Above all, embracing sustainability is fundamental to managing a company’s risk profile, and sustainable business practices open opportunities for new markets and enhancing loyalty with existing customers.”

- The Katie School of Insurance and Financial Services

Tuesday April 11th, the Katie School of Insurance and Financial Services sponsored the Risks and Rewards of Sustainable Business Practices Symposium at the Marriott Hotel and Conference Center in Uptown Normal. To celebrate the newly implemented Sustainable Business minor in the ISU College of Business, the event featured a series of professional speakers, each focusing on a different aspect of sustainability in business. The speakers selected included: Phil Supple, Senior Director of External Relations at State Farm Insurance, Dan Kugler, Assistant Treasurer of Risk Management at Snap-On Tools, Camilo Posada, Senior Underwriting Specialist of Alternative Energies and Chubb Energy, and Enid Cardinal, Senior Sustainability Advisor at Rochester Institute of Technology. The topics included business benefits of embracing sustainability, corporate social responsibility, sustainability and strategic risk, and alternative and renewable energy sources.

Spread the Word!

Follow us on Facebook and Twitter to find out about all of the sustainable initiatives and events on campus!

BRING OUT YOUR DEAD!

It is now ILLEGAL to throw out old electronic devices!
Don’t wait until move-out!

Be sure to stop by the University Recycling, E-waste collection table at Earth Day on the Quad and dispose of your dead electronics!

Acceptable Items Include:
computers, cell phones, keyboards, VCRs, printers, iPods, gaming consoles, etc.

For full list: http://www.housing.ilstu.edu/documents/LandfillbanofelecronicwasteeffectiveJan2012415ILCS150.pdf


**Monday April, 16th**
No events yet scheduled.
Follow Sustainability ISU on Facebook for updates!

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**Tuesday April, 17th**

ISU Sustainability Tour
11am @ The Office of Sustainability 302 N. Normal Avenue
Director of Sustainability: Missy Nergard

This tour of the ISU will take attendees into the depths of ISU’s Sustainability efforts to witness, first hand, the way in which ISU operates everyday to impart sustainability within our campus. The tour highlights ISU's composting operations at the dining centers, the ISU biodiesel production facility, the campus chiller plants, the student garden on East Campus, and more along the way!

Learn about ISU’s commitment to sustainability and discover how you can get involved with these initiatives!

**Documentary Screening: NO IMPACT MAN**
The Normal Theater @ 7pm
FREE ADMISSION

Author Colin Beavan, in research for his next book, began the No Impact experiment in November 2006. A newly self-proclaimed environmentalist who could no longer avoid pointing the finger at himself, Colin leaves behind his liberal complacency and vows to make as little environmental impact as possible for one year. No more automated transportation, no more electricity, no more non-local food, no more material consumption...no problem.

That is, until his espresso-guzzling, retail-worshipping wife, Michelle, and their two year-old daughter are dragged into the fray. What began as one man’s environmental experiment quickly becomes an experiment in how much one woman is willing to sacrifice for her husband’s dreams. Laura Gabbert and Justin Schein’s film provides both a front-row seat into the experiment that became a national fascination and media sensation, and a behind-the-scenes look at the marital challenges that result from Colin and Michelle’s radical lifestyle change.

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**Wednesday April, 18th**

Seminar Series: Indigenous People, Solar Radiation Management, and Climate Change
BSC-1st Floor West Lounge @ 12pm
Thursday April, 19th
EARTH DAY ON THE QUAD
10am - 3pm

Honors Program: Environmental Education Projects
Milner Library @ 1pm

Earth Day on the Quad Participants

Office of Sustainability
Freecycle
Hertz on Demand
Student Herb Garden
SEAC
B-N Freegans
Student Sust. Committee
Office of Energy Management
B-N Public Transportation
Ecology Action Center
Association of Residence Halls
Live Music: ISU Music Business Organization
Live Art: Jess Genualdi
RSO Commuter Challenge
Parking and Transportation
SGA
University Housing
University Recycling
ISU’s Biodiesel Program
Student Health Education

STUDENT GOVERNMENT ASSOCIATION

Student Government Association (SGA) is the official student governing body of Illinois State University. SGA created the Student Sustainability Committee (SSC) in response to growing awareness and concern about environmental and energy issues on campus. It is composed of 9 students and up to 8 faculty members at any given time. Through working with the University Administration, a fund was established in 2010 to sponsor sustainability-related projects at the university. Any ISU student, faculty member, or registered student organization can submit a project to be reviewed for funding by the Student Sustainability Committee. In addition to funding projects, the SSC also strives to raise awareness about sustainability by hosting public forums, demonstrations, and social media efforts.

ISU STUDENT BIODIESEL PROJECT

Did you know that half the University’s diesel fuel comes from converted waste fryer oil collected from campus dining centers? Did you know that this “biodiesel” is made by students? Stop by the Student Biodiesel display to learn how waste fryer oil is converted into clean burning biodiesel fuel. See how ISU students collect all the waste fryer oil on campus, convert the oil to biodiesel in two reactors, and blend it for use in the “Big Blue” campus recycling truck and other diesel vehicles. See a demonstration of how cleanly it burns compared to diesel fuel, and find out about the course that allows students to get involved in biodiesel production.

Take The Pledge!

Organize your student group and take the sustainability pledge! Visit our website to find out how you can make a difference on campus!
Friday April, 20th
Public Debate on the Quad
2pm Schroeder Plaza

The ISU debate team along with the Student Government Association and the Student Environmental Action Coalition will hold a public debate addressing the question: "What role should federal government play in the development of renewable energy?"

Sunday April 22nd - Earth Day

College of Mathematics, Science, and Technology
Family Science Day
1 - 5 pm Horton Field House

Pre-Service Educators and the ISU Student Environmental Action Coalition
Rock out and Recycle Tailgate
Green Lot at 405 West Willow
12 - 4pm

ISU’s RSO Commuter Challenge
RSO Challenge to Use Sustainable Transportation During Week of Earth Day

In honor of Earth Day, ten ISU students in the School of Communication are challenging faculty, staff, students and Registered Student Organizations to join the Good to Go RSO Commuter challenge and commute sustainably for one week.

The Good to Go RSO Commuter Challenge is a project of WGLT and the School of Communication promoting healthy living and sustainable transportation. The Challenge is an initiative encouraging RSO’s, students, and faculty to use alternative forms of transportation and track their sustainable commutes the week of April 16.

“The goal of the challenge is to show students a way to save money, reduce emissions and promote a healthier lifestyle” says Karla Huffman, faculty supervisor to the Good To Go student team. The Challenge is also a way for communication students to apply their classroom learning to a real life experience.

“When I signed up to help with the planning of the Good To Go RSO Commuter Challenge, I saw it as an opportunity to use the skills I have learned at Illinois State, to help better the community I have come to know as my second home over the past four years” said Gabe Goldsmith, RSO Good to Go Challenge intern.

While traveling anywhere the week of April 16, RSO members, students, faculty and staff will be encouraged to use alternative transportation instead of driving alone. This can include carpooling, riding the bus, taking the train, walking, biking, skateboarding, etc. The tracking software will calculate the amount of calories burned and the amount of gas saved.

Registration is now open and will remain open until April 22. Participants can register and track their individual or RSO commutes by visiting www.gltgoodtogo.com/challenge. Use the software April 16-22 to track your sustainable miles. The winning RSO or individual will be announced the week of April 22.

For more information contact Nicole Placek at neplace@ilstu.edu, or visit www.gltgoodtogo.com/challenge. ISU Good To Go is also on facebook and twitter.